

# CROWN POINT FOOTBALL DOG POUND FUNDRAISER

In 2008, the CPHS Football program will be conducting a fundraiser for:

1. Red & White jerseys for the Varsity & JV team
2. Replacement game pants for the Varsity & JV team
3. New video editing / scouting software
4. Practice-field equipment

To do this we need a lot of help!

Sponsors will be recognized in a variety of different ways based on the amount of the donation (Diamond, Platinum, Gold). **The goal is for each player to secure one sponsor.** Additional sponsorships will build-up player credits that offset the cost of equipment, camps, etc. for each player.

We understand that fundraising is not an enjoyable aspect of high school athletics, but we want our boys to have the best of everything! Please contact Coach Pettit with any questions and/or problems in securing a sponsor.

30% of the sponsorship will be used to buy equipment (gloves, shoes, bag, t-shirts, camp, etc.) for the player that secures the sponsor.

Coach Pettit will make (4) orders for equipment (incentives) throughout the Spring & Summer.

Orders will be placed on the following dates:

April 15th

May 15th

July 1st

August 8<sup>th</sup> í í í í End of the fundraiser

Players will receive the following credits for each \$100 they recruit:

\$100 = \$30 incentive to spend

\$200 = \$60 incentive to spend

\$300 = \$90 incentive to spend

\$400 = \$120 incentive to spend

\$500 = \$150 incentive to spend

Incentive dollars will continue in \$30 increments until the player has been rewarded for the amount of fundraiser dollars that he has attained.

Credits can be used for any item in which a player has to pay a fee: practice pack, summer activity fee, shoes, gloves, bags, Underarmour, wristbands, IU camp balance (after deposit), etc.

Sponsorship checks must be received by August 8<sup>th</sup> to get the sponsor in the game program.

## Steps to Follow

1. Give prospective sponsor a letter (included in this mailing) asking for support.
2. Sponsor checks & forms should be mailed to:

Crown Point Football  
c/o Coach Pettit  
Crown Point High School  
1500 S. Main St.  
Crown Point, IN 46307

3. In the event your sponsor wants a receipt ó include a note with the check and one will be mailed from CPHS.
4. To select the gear you have earned (incentive), fill-out the order form (included in this mailer) indicating the item & size.

NOTE - YOUR SPONSOR SHOULD ONLY RECEIVE THE FIRST LETTER IN THE MAILER (\$100 SPONSOR LETTER). DO NOT GIVE THE SPONSOR THIS LETTER.

5. Sponsors should mail checks / fundraiser information.
6. Sponsorship checks should be made-out to: **Crown Point Football**
7. Copy additional sponsor forms if needed.